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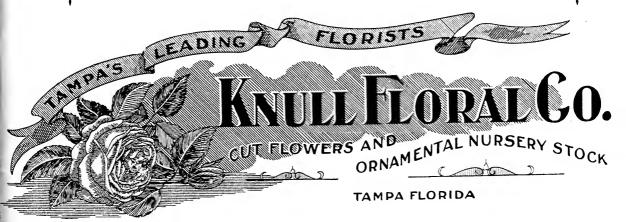
# FLORAL CO.



Catalogue 1921



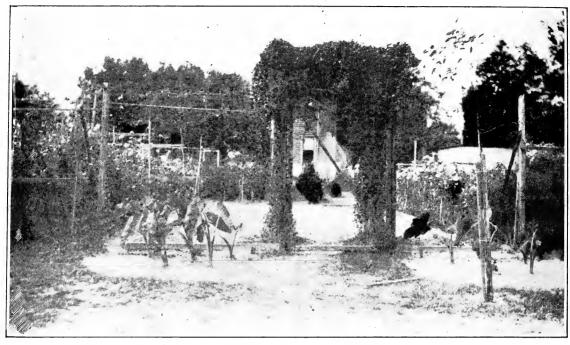
# CATALOGUE 1921



City Sales Room 408 Tampa Street Phone 2516 Greenhouses

27th and Nebraska Avenues

Phone 2124



ENTRANCE TO ANNEX

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#### **Business Information**

TERMS—Cash with order. Send remittances in full to cover order, postage and packing charges. We do not ship plants C. O. D.

REMITTANCES should be made by Post-office or Express Money Order, Registered Letter or Bank Draft.

MINIMUM ORDERS—We do not care to ship orders amounting to less than \$1.00.

NON-WARRANTY—Most failures of plants are due to causes beyond our control, such as unfavorable weather or soil conditions, too deep or too shallow planting, lack of water, etc., which renders it impossible for us to guarantee success. We exercise the utmost care in keeping our stock labeled true to name and send out only such stock as we feel positive are so marked.

LOCAL DELIVERIES—We deliver, free, to all parts of the city inside the corporation line and to all transportation companies.

PACKING—All plants are packed free, except when for export. As such orders require special packing material, which at the present time has greatly increased in cost, we are obliged to make a charge for this extra packing, but only the actual cost of material used is charged, which amounts to about 5%.

SAFE ARRIVAL—While exercising every precaution in packing, etc., we cannot stand responsible for safe and prompt delivery of goods. Our responsibility ceases on delivery in good condition to Transportation Company, however, we will be glad to assist in collecting damages in transportation. Such claims should be properly filed with Transportation Company and immediately notify us that we may render all assistance possible. All claims must be made on receipt of goods.

SHIPPING BY MAIL—When ordering plants for shipment by mail add 25 per cent to catalogue price to cover packing and postage. On all long shipments we would strongly advise shipping via express, as it is not only cheapest, but best, as plants can be better packed.

CORRESPONDENCE—Address all communications concerning plants, bulbs, etc., to "Plant Department," 408 Tampa Street. We give prompt attention to all letters of inquiry. All we ask is that you state questions clearly and be very sure your name and address are written plainly.

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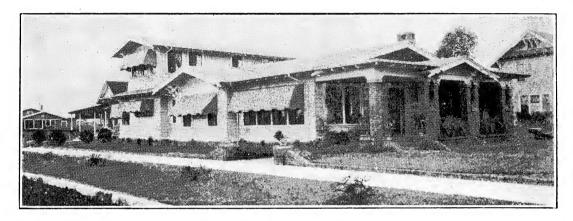
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## Department OF Landscape Service



The beautiful bungalow home of MR. G. A. MILLER, CONTRACTOR, Tampa, Fla.

The planting of this place was done by our Landscape Department only a few months before the photograph was taken. It shows in a wonderful and convincing manner the results that may be obtained in an extremely short time. The planting included the lawn grading and planting, the filling of the handsome porch boxes, etc. Your attention is called to the effectiveness of the four large Golden Arborvitaes which mark the entrance to the drive in the rear.

We are prepared to take entire charge of Landscaping your grounds, will be glad to call and inspect same, in order that we may be better able to understand the particular requirements of your location, as every place has its own problems to be worked out which are different from all others.

### **PERGOLAS**



HOME OF DR. RICHARDSON, BAYSHORE AND ROME, TAMPA, FLA.

The above is a well-designed and beautiful form of Pergola suitable for terminating a walk or connecting landscapes or gardens. Properly placed, there is nothing that will add so much to the beauty of a landscape view, or distinction to one's grounds.

## Pergolas and Arbors

The Pergola is one of the very oldest pieces of garden furniture used, and has been popular through all ages, its history takes one back to the old days of Rome, Egypt and Greece.

A Pergola may be constructed from various material and in some instances at a very small cost. The design should be plain. Straight planed timbers seem to give the effect which is most popular at this time.

The Pergola, however, is designed for a special purpose, namely, to connect gardens, form covered passages between house and garden, terminate walks and drives, take the place of fences or lattices, but should never be used singly or centrally in the grounds.



PHOENIX CANARIENSIS (Date Palm)

The Arbor should be of lighter construction and may be very effectively placed in the center of the Landscape. The framework should be only heavy enough to support the vines which form the Arbor.

The finer, lighter vines such as Bignonia Venusta, Thunbergia, Cypress Vine or Morning Glory are best for arbor planting, while the heavier vines are best suited to Pergolas.



FICUS REPENS (Climbing Fig)

The photograph above gives a very good illustration of the wonderfully beautiful covering that this vine makes. This one was planted by us only about six years ago. The leaves are round, small and evergreen. The possibilities of this, the most satisfactory creeper, are almost unlimited. It will cling equally well to a smooth brick wall as to wood. If you have about your home an unsightly wall or old chimney, you should by all means plant one of these pretty evergreen vines to make it an attraction to your home instead of an unsightly object.



#### **COCOS PLUMOSA**

This is one of the very best Palms for outdoor planting in Florida, grows rapidly, is tall, graceful, and forms a good sized trunk. Very similar to the Royal Palm, only it is hardy in this section.

#### THE PROPER PLANTING AND CARE OF LAWNS

The lawn is a very important part of the home grounds and as the natural soil in Florida is of a light sandy nature it requires a great deal more care, water and fertilizer than in sections where one has to deal with a heavy clay soil.

In planting a lawn the first thing to do is to properly prepare the ground upon which the lawn is desired; it must be spaded well, raked, leveled, and above all means rolled until it is in first class condition.

Owing to the fact that dairy fertilizer brings to the lawn every known weed seed it should not be used. A good leaf mold is much more desirable. Never use muck. Commercial fertilizer should be applied lightly every thirty days or a good heavy application at sixty or ninety day intervals. The St. Augustine or Bermuda grasses are the only permanent grasses suitable for planting. Be sure to give your lawn plenty of water.



New home of Mr. F. M. Antuono, Magnolia Ave., Tampa, Fla. The above is one of the prettiest homes of this type in Tampa, its beauty is brought strikingly to one's notice by the large urns, filled with bright red foliage plants (Acalypha Mosaica), also by the use of the beautiful Greeston style hanging baskets filled with bright color and green foliage plants. Small Golden Arborvitaes mark the entrances to walks and drive.

The grounds of your home should be planned and planted with just as much care and attention as the interior decoration of the home is given.

We have made a special study of the best methods of planting small city lots, and with our large experience in the planting of such places, feel that we could be of great service to you in planning your home grounds. LET US HELP YOU SOLVE YOUR PARTICULAR PROBLEMS. If you are in any way interested in Landscape work confer with us first before taking definite steps.

#### KNULL FLORAL COMPANY

DEPARMENT OF LANDSCAPE SERVICE

## Palms

The PALM is the most beautiful of all plants for outdoor southern planting, and should have a larger part in making the home grounds, parks and streets more beautiful, adding that tropical and striking display that nothing else can equal.

Group planting on large grounds gives the most beautiful and striking effect, but on smaller grounds the single planting is more effective.

All our palms are pot or tub grown and may be shipped at any time of the year. Plant the palm without in any way disturbing the soil that comes about its roots, using plenty of water and pack it tightly into place. After planting, the tops should be kept tied up for a few weeks to keep them from tossing about in the wind, thereby loosening the plant in the soil. Water freely and when new growth starts fertilize liberally with well rotted stable manure. Palms are gross feeders and when possible they should be given an abundance of fertilizer, moisture and cultivation during spring and summer, but suspend cultivation and fertilizer in the fall to give them opportunity to harden up for the winter.



ARECA LUTESCENS

ARECA lutescens—One of the most beautiful of all palms for house decoration. Glossy green leaves gracefully arching on slender yellow stems and many offshoots developing from the base form a very beautiful clump. \$1.00, \$3.00 and \$4.00. Tub specimen plants \$5.00 to \$20.00.

COCOS plumosa—One of the finest for outdoor planting in South Florida, somewhat resembling the Royal Palm. The smooth trunk, about 12 inches thick, reaching a height of 35 feet or more, crowned with dark-green leaves, often 15 feet in length, make a very striking picture. It is a very rapid



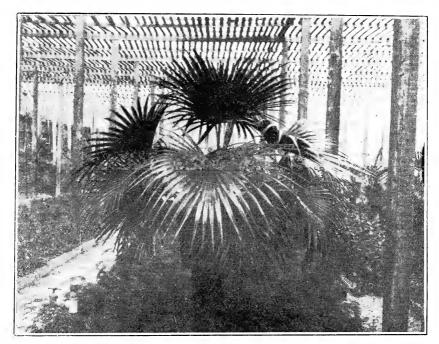
CYCAS REVOLUTA

grower. Small plants 25c and 35c, large strong plants \$3.00 and \$4.00.

COCOS wedelliana—A beautiful dwarf palm suitable, while young, for small jardinieres or fern dishes. 35c and 50c.

CYCAS revoluta (Sago Palm)—A beautiful plant resembling a palm, with a handsome dense crown of symmetrical deep-green pinnate leaves curving outward from the center. Quite hardy in Florida and the Gulf States. It requires very little attention after being planted a few months. If used for a house plant, give it a very sunny exposure while it is making its rapid growth which is during spring and early summer. \$1.00 to \$2.00.

KENTIA belmoreana—This is one of the best palms for use as window, table or conservatory decorations. Rather dwarf with dark-green pinnate leaves arching gracefully. 50c, 75c and \$1.00; strong plants \$3.00 and \$4.00.



LATANIA BORBONICA

LATANIA borbonica (Chinese Fan PHOENIX (The Date Palm)—There Palm)—A hardy, rather slow-growing are many species of this beautiful pinornamental and is well adapted for either indoor or outdoor decorative purposes. \$1.50; specimen plants in tubs \$5.00 to \$20.00.

palm with large fan shaped leaves. Very nate leaved palm which are hardy and will endure severe freezing unharmed.

> P. canariensis (Canary Island Date) -We recommend this type as one of



VIEW OF ARECA LUTESCENS PALMS UNDER SLATS

#### PALMS---Continued

the hardiest and especially fine for lawn or avenue planting. It is one of the most beautiful with its long dark green leaves and massive trunk, and makes very rapid growth when planted in rich moist soil. 50c, 75c and \$1.00; strong plants \$3.00 to \$5.00.



PHOENIX RECLINATA

P. reclinata — A very showy palm with beautiful arching dark green leaves. Grows rapidly and produces numerous suckers from the base which if allowed to grow develop into immense clumps. It makes a tree suitable for street planting if small suckers are removed for a few years, after which they will cease to sprout out. 50c, 75c and \$1.00; specimen in tubs \$5.00.

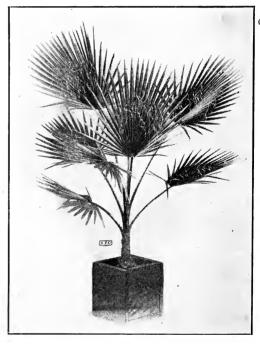
PTYCHOSPERMA elegans (Seaforthia)—A very graceful slender palm with dark green pinnate leaves up to 10 feet long. Fine for decorative purposes. Strong plants in tubs \$3.00 to \$5.00.

SABAL palmetto (Cabbage or Native Palmetto)—Very hardy, with tall trunk, 20 to 40 feet high, topped with large dark green fan shaped leaves. Well

adapted to the whole Gulf Coast and can be grown throughout the whole Gulf region and along the Atlantic as far north as Cape Hatteras. Strong plants showing character 50c and \$1.00.

TRACHYCARPUS fortunei (Chamerops)—A dwarf fan with leaves finely divided into many segments. Slow grower but very hardy. Strong tub plants \$3.00 to \$5.00.

THRINAX wendlandiana—This palm has deep clef leaves from 1 to 2 feet long and reaches a height of from 10 to 12 feet. \$1.50 to \$3.50; tub specimen \$10.00.



WASHINGTON ROBUSTA
(SILK THREAD PALM)

WASHINGTONIA robusta (California Fan Palm)—Hardy, quick growing palm well adapted to Florida and the Gulf States. Its very massive trunk is crowned with giant fan shaped leaves which are furnished with white threads, giving it the common name of "Thread Palm." 35c and 50c; strong plants \$2.00 to \$4.00; specimen plants in tubs \$5.00 to \$10.00.

## Coniferous Evergreens

These plants, when in tubs, are very satisfactory for porches or steps, also make beautiful individual specimens for lawns. They make excellent background for other shrubs and can be used in groupings or for hedges. They are hardy and long lived.

ARAUCARIA bidwelli (Monkey Puzzle)—A beautiful tree of symmetrical growth with stiff pointed leaves. Branches from ground up and reaches an enormous size. Does well in South Florida, standing severe frost. \$1.50; specimen plants \$4.00 and \$5.00.

CASUARINA equisetifolia (Australian Pine)—A very striking slender, branched tree used in South Florida and California as avenue trees and wind breaks. 35c and 75c.

CUPRESSUS sempervirens (Italian Cypress)—Very tall and stately with slender branches lying close to the stem. Especially fine for landscape work and cemetery planting. Grows to a height of 75 feet. 50c to \$3.00.

THUYA aurea nana—The best golden dwarf arborvitae. Compact rounded head and handsome greenish golden foliage. Very popular for window boxes and urns, also fine for cemetery or general planting in many ways. \$1.50, \$2,00, \$2.50 and \$3.00; large specimen plants \$7.00.

T. orientalis aurea pyramidalis—An erect, compact grower of beautiful golden tint, reaching a height of about 15 feet. 50c to \$1.00.

T. rosedale—A very handsome specie with dark bluish green foliage of dense habit and conical shape. \$1.50.

## Shade Trees

Nothing is more essential to a home than shade trees. Well planted healthy shade trees add attractiveness to any town or city streets and parks. They should be given first consideration in planting on home grounds, not only serving as a background for the home, but often concealing out buildings or unsightly views that should be screened.

Pot grown trees may be planted at any time as their roots are disturbed but little; the open ground trees should be set during the winter months when they are dormant.

ACER dasycarpum (Silver Leaf Maple)—A fine tree for street planting. 75c.

BAUHINIA (Mountain Ebony or Bohemian Shrub)—See SHRUBS.

CINNAMOMUM camphora (Camphor Tree)—A handsome tree, very dense at top, with wide spreading branches. Can be used as shade trees or trimmed to any size for hedges or wind breaks. Hardy throughout Florida. 50c and 75c; specimen plants \$1.00 to \$2.00.

**DELONIX regia (Royal Poinciana)**—One of the most striking and beautiful of tropical trees. Very rapid grower, with wide spreading umbrella-shaped top bearing bright scarlet flowers, often 3 to 4 inches across, during spring and early summer. \$1.00.

EUCALYPTUS robusta (Swamp Mahogany)—Unusually fine as a shade tree with its broad leaves and spreading

habits. Very rapid growing and the most desirable Eucalyptus for shade. 25c, 35c, 50c, 75c and \$1.00.

FICUS altissima (Rubber Tree)—A very tall, vigorous tree, with large, thick roundish leaves beautifully veined. A fine quick growing shade tree for extreme South Florida and the Tropics. 50c, \$1.00 and \$1.50.

F. elastica (India Rubber Tree)—The most common of all rubber trees. Grows to immense size, reaching a height of 100 feet in the tropics. The leaves are very dark, glossy green and leathery, growing to 12 inches in length. It is of very easy culture and, because of its handsome appearance, should be much used in interior decorative work. Very rapid grower. 50c, \$1.00 and \$1.50.

F. elastica variegata—Similar to Elastica. Leaves are creamy white and bright green. \$1.00 to \$2.00.

#### SHADE TREES---Continued

F. pandurata majestica (Carnero)—The odd construction and mammoth leaves of this new decorative plant make a very striking appearance. The leaves are guitar-shaped with the larger end out, stiffly uprising from the central stalk. They are very thick and rubbery, 10 inches wide by 15 inches long; dark green, with creamy white veins which, on under side, are purple and boldly projecting. \$1.00 to \$3.00.



GREVILLEA ROBUSTA

GREVILLEA robusta (Australian Silk Oak)—A tall beautiful shade tree with fern-like leaves. Grows rapidly, reaching a height of 120 feet, but by

cutting out the top when it has reached a good size makes a fine spreading tree. It is ever green and well adapted to growing as street or lawn trees in South Florida. Has quantities of deep yellow flowers in spring. Fine for decorations when small. 35c, 50c and 75c.

JACARANDA mimosaefolia—One of the loveliest trees for South Florida planting. The foliage is very finely cut, almost fern-like. Beautiful lavenderblue flowers are borne in great abundance in May. \$1.00 each.

MAGNOLIA grandiflora (Magnolia)—The grandest of our broad leaved Southern evergreens, of pyramidal habit, reaching up to 80 feet in height. Has immense glossy green leaves and very fragrant, white waxy flowers about six inches across. From pots \$2.50 and \$3.00.

PARKINSONIA aculeata (Jerusalem Thorn)—A small thorny tree growing to a height of about 20 feet. Branches, pendulous and bearing long narrow, feathery leaves. It is a mass of bright yellow flowers in late spring. 75c to \$1.50.

QUERCUS (Oak)—The oak trees, although very common, are very ornamental and can be grown almost anywhere.

Laurel Oak or Water Oak—This is a handsome tree for any place where shade is desired. Leaves are rather small, oval and dark green. It is an evergreen tree of large size with thick, rounded head and slender branches. Quick growing and very vigorous. Trees sold according to diameter. \$1.00 per inch.

## Shrubs and Flowering Plants

ABUTILON malvaviscus (Japanese Hibiscus)—A very rapid growing shrub of easy culture, resembling the Hibiscus. Bears quantities of beautiful bright red bell-shaped flowers and is almost continuously in bloom. Sometimes called the "Turks Cap." When pruned it makes a very handsome and satisfactory hedge. 25c, 35c and 50c.

 $\begin{tabular}{ll} ACALYPHA & --- See foliage and decorative plants. \end{tabular}$ 

ALLAMANDA hendersonii — This plant may be trained either as a vine or shrub. Tender, but spring weather will

soon remedy any damage frosts may have done. Large glossy green leaves, trumpet-shaped golden yellow flowers from 4 to 5 inches produced freely the entire year. 35c and 50c.

AZALEA indica (Indian Azaleas)—
These beautiful shrubs are perfectly hardy as far north as Central Georgia. They require a somewhat shady situation where they are protected from the hot afternoon sun of summer. The best soil is one containing an abundance of leaf mold, peat and sand, but soil should be well drained. Should be kept well mulched with rotted leaves, preferably

#### SHRUBS AND FLOWERING PLANTS---Continued

leaves of hardwood trees. If plants are kept growing in pots they should be repotted after flowering and before the new growth begins. Keep the plants sheltered a few days and then plunge the pots in the open ground in a shady place, or they may be planted in an open border and kept shaded. Nothing is more pleasing than Azaleas planted in masses of solid or well contrasting colors. Water should always be furnished abundantly. We offer, in varieties with single flowers, scarlet, salmon, white and purple and white, only, in the double flowering. \$3.00 and \$4.00.

BAMBOOS—None of the ornamental plants are more important than the Bamboo where tropical effects are desired. The long willowy canes and fine foliage give a very pleasing effect. It is not only valuable for its scenic effect, but is excellent for wind breaks, for hedges and as screens for unsightly buildings or other objects. They do well on a wide range of soils, if on very poor soil either stable manure or commercial fertilizer may be used to good advantage. In ditches, canals and water courses they grow to perfection.

B. argentea—A fine Japanese specie, very tall, reaching a possible height of 35 or 40 feet. It makes thick clumps and the shoots, bearing small foliage, bend outward very gracefully. Quite hardy and does well in any soil. From pots 25c; clumps 35c to \$5.00.

B. argentea striata—Like Argentea, except foliage is striped with white, which is especially noticeable during rapid growth. A strong grower. Hardy. From pots 25c; clumps 35c to \$5.00.

B. disticha—Rather dwarf bamboo reaching a height of 10 feet and forming dense clumps. Foliage small and narrow. From pots 25c; clumps 35c to \$5.00.

BAUHINIA purpurea triandra (Mountain Ebony)—One of the most showy flowering shrubs or small trees, is very attractive with its odd twin leaves which close at night. Large, fragrant, orchidlike flowers are produced freely in early spring. 50c and \$1.00.

BUDDLEIA veribilis magnifica (Butterfly Bush or Summer Lilac)—
The Buddleia is a magnificent new shrub. It is perfectly hardy and thrives in all sorts of soils, grows vigorously from two to three feet high and blooms the first season from spring planting.

Long spikes of fragrant, lilac-colored flowers, often 10 inches in length by 3 inches in diameter, are borne in great profusion throughout the summer and fall. In the spring the old plants should be cut back to the ground and they will throw up a fresh, strong growth. Very rapid grower. In South Florida plant in autumn for winter flowering. 35c and 50c.

CAESALPINA pulcherrima (Dwarf Poinciana)—One of the most popular shrubs, growing from 6 to 10 feet high, with rather small pinnate leaves. Very showy with its bright red and yellow flowers which are borne in great terminal clusters during the larger part of the year. Young stock 25c and 35c; large plants \$1.00 and \$1.50.

EUPHORBIA pulcherrima (The Poinsettia)—A well known plant which is especially popular as a Xmas pot plant. Can be grown in the open in warm countries. The great scarlet bracts, from 6 to 12 inches across, are very brilliant and attractive, remaining vivid for many weeks. Young stock 25c; heavy plants 50c and 75c.

White Poinsettia—This is like the common Poinsettia except the bracts are white. 50c, 75c and \$1.00.

GARDENIA (Capa Jasmine)—This is a very popular evergreen shrub with bright glossy foliage and large, fragrant, white flowers freely produced from May until fall. From pots 35c and 50c.

HIBISCUS rosa-sinensis (Chinese Hibiscus)—One of the finest and most satisfactory shrubs for Florida planting. May be planted single or in groups and does exceedingly well as a hedge, standing clipping well. In the North they can be grown as a house plant, if kept in a warm sunny window during the winter and will bloom profusely, making a fine decorative plant, but during the summer, if planted in open ground, they make a gorgeous display with their enormous bright colored flowers. 25c, 35c and 50c; tub specimen plants \$1.00 to \$3.50.

H. double pink (American Beauty)—One of the best. Very double rich carmine pink flowers.

H. double scarlet—Very attractive with its deep scarlet colored flowers. Not so strong a grower as the single varieties but a very free bloomer.

#### SHRUBS AND FLOWERING PLANTS---Continued

- H. peachblow—A very beautiful variety and a vigorous grower. Flowers are large, double and salmon-pink color with darker centers.
- H. schizopetalus (Climbing Hibiscus)
  —Small, gracefully drooping, single flowers of a pinkish red color with petals peculiarly cut and twisted.
- H. single pink—Flowers are pink and of large size, usually 4 to 5 inches across.
- H. single scarlet—This variety is very popular with its glittering scarlet flowers which are borne throughout the entire year.
- H. Single orange—This variety makes a very large bush and is very attractive with its delicate orange flowers with red throats. Free bloomer.
- **H.** .thalia—Single crepe-like pink flowers with reddish centers.
- H. white wings—A choice single Hibiscus with flowers opening pink but rapidly fading to white.
- HYDRANGEA (Hortensia)—Nothing is more attractive than a mass of well They are very developed Hydrangeas. vigorous, healthy and rapid growers, generally hardy in the South. Bear immense heads of flowers varying from white to blue and pink, according to the soil in which they are grown. We cannot guarantee the colors in different localities. Blue is a color that is not fixed in Hydrangeas, it is controlled entirely by soil conditions. They thrive best under partial shade and require a liberal supply of water during their season of growth and flowering. 35c, 50c and 75c; tub specimen plants \$1.00 to \$3.50.
- H. otaksa—An old favorite used extensively as a potted plant at Easter. Produces large clusters of flowers, pink or blue, according to the soil. Strong grower and one of the most satisfactory for out-door planting in South Florida.
- H. Maurice Hamar—Delicate flesh-rose color, in some soils a beautiful deep blue.
- H. Thomas Hogg—A very desirable variety with immense trusses of pure white flowers.
- JASMINUM sambac (Grand Duke)—A fragrant Jessamine with dark green glossy foliage and very double, white, waxy flowers. 35c and 50c; heavy stock \$1.00.

- J. sambac (Maid of Orleans)—Very fragrant semi-double white flowers continually in bloom. 35c and 50c; heavy stock \$1.00.
- LAGERSTROEMIA indica Myrtle)—One of the most beautiful shrubs or small trees, reaching a height of 15 to 20 feet. They are hardy and easily grown. The masses of flowers which appear in great abundance throughout the summer are beautifully fringed and borne in large clusters. Very desirable as a hedge plant, single specimen or when in mass planting makes a most striking effect. 35c and 50c; heavy stock \$1.00.
- L. alba perfecta—A very free flowering variety bearing large clusters of pure white crepe-like flowers.
- L. carmine—Very bright colored flowers.
- L. pink—The most common variety. Very popular with its clear pink flowers.
- L. purple—Flowers of medium size are light purple shading to bluish-pink as they fade.
- LANTANA—A very showy, hardy shrub with verbena-like flowers. Especially fine for bedding or baskets. Is almost continuously covered with bloom. 25c and 50c.
- L. alba perfecta—Flowers white with yellow centers.
- L. Craig—Flowers orange yellow changing to crimson. Free bloomer.
- L. Mer Jaune—Flowers changing from deep yellow to deep orange.
- L. Mrs. McKinley or Weeping Lantana—This variety is especially fine for hanging baskets, window boxes or vases. Flowers of a delicate rosy lilac are borne freely all over the plant from the base of each leaf stalk.
- LIGUSTRUM amurense (Amoor River Privet)—The best hedge privet and may be pruned to any desired form. A thickly branched variety of rapid growth with small evergreen leaves. Would strongly advise planting during the winter months only. From open ground \$5.00 to \$8.00 per hundred.
- MICHELIA fuscata (Banana Shrub)
  —One of the most popular and desirable
  evergreen shrubs for planting in the

#### SHRUBS AND FLOWERING PLANTS---Continued

middle or lower South. Flowers, which appear during the spring, are yellow with carmine edge and have a bananalike fragrance. Leaves are broad. dark green and glossy. \$1.00 and \$2.00.

NERIUM (Oleander)—One of the most satisfactory, free-blooming evergreen shrubs adapted for Florida planting. Hardy as far north as central Georgia. It is also valuable as a tub plant for the home in the North. The leaves are long and narrow. The flowers, which are borne in loose clusters, are very showy and produced freely. Pot grown 35c, 50c to \$1.50.

N. aurea—Flowers single, cream colored.

N. DeBrun—Double, deep crimson flowers.

N. Madonna grandiflora — Double white flowers of large size. The most popular of the double whites.

N. Madam Peuch—Semi-double, rose color.

N. splendens—One of the most common. It is very pretty with its double pink fragrant flowers.

PLUMBAGO capensis—One of the showiest and most satisfactory shrubs for Southern Florida, constantly bearing quantities of large trusses of light blue flowers. 35c and 50c.

PITTOSPORUM tobira—A fine shrub with dark, glossy green leaves and fragrant, yellowish white flowers of small size. Suitable for hedges or specimen plants. Especially well adapted for seashore planting as it withstands the strong salf winds exceptionally well. 35c and 50c; strong plants \$1.00 to \$2.00.

P. tobira variegata—Similar to P. tobira, but with leaves beautifully variegated with white and lighter green color. Of dwarf habit. 50c; large plants \$1.50.

STENOLOBIUM (Yellow Elder) — A tall, rapidly growing evergreen shrub producing quantities of fragrant yellow flowers in autumn. 35c and 50c; strong plants 75c and \$1.00.



Strobilanthes ....

STROBELANTHES anisophyllus—A small plant often called "Japanese Coleus." Leaves are long, narrow and lavender tinted. 35c, 50c and 75c.

S. dyerianus—Very ornamental as a pot plant with its broad purplish leaves with silvery stripes. Bears sky-blue trumpet-shaped flowers in spring. 35c, 50c and 75c.

TABERNAEMONTANA coronaria (Crape Jessamine or Rose Bay)—A beautiful shrub with dark, glossy green leaves, and large, pure white double flowers. Blooms at intervals throughout the year. 50c; large plants 75c to \$1.50.

THEVETIA nerifolia (Trumpet Flower)—The seeds of this plant are known as "Lucky Seeds" and the fruits as "Tiger Apples." It is an attractive shrub, growing 6 to 10 feet high, with narrow shining leaves and long trumpet-like yellow flowers. 50c to \$1.50.

THUNBERGIA erecta—A fine small shrub growing about 4 to 5 feet high with smooth dark green leaves and bearing gloxinia-like royal purple flowers with yellow centers. Blooms almost continually throughout the year. 35c and 50c.

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## Foliage and Decorative Plants

ACALYPHA—This is a dwarf foliage plant with broad green leaves with cream colored margins and lightly suffused with pink.

A. marginata—The largest of all the Acalyphas, growing in open ground up to 8 feet high. Leaves green edged with cream and different tints of pink, ribs and veins also pink. Very rapid grower. 35c and 50c.

A. mosaica—Very showy plant, 4 to 6 feet high, with its mosaic leaves showing all shades of green, yellow and red, with curious markings. A very fine decorative plant for the lawn. 35c and 50c; large specimen plants in tubs \$2.50 to \$5.00

A. tricolor—Resembles the Mosaica, but with regular foliage, mostly red. 35c, 50c and 75c.



ASPADISTRA VARIEGATA

ASPIDISTRA veriegata—A very attractive plant with broad green leaves striped with white. Very desirable as a pot plant for the house or the porch. 10c per leaf.

**BEGONIA**—This beautiful class of plants is very popular. They are suitable as pot plants for the house or porch. We only list a few of many varieties. 35c to \$1.00.

Alba picta—Long pointed glossy green leaves thickly spotted with silvery white.

Argentea—Very pretty with its purplish bronze oblong leaves with silvery markings and white flowers.

Corallina Lucerna—A splendid upright, vigorous grower with long, pointed olive green leaves spotted with white. Under side of leaves are bright wine-red color. Large clusters of coral colored flowers make this variety one of the showiest and most desirable.

Erfordia—Grows in symmetrical, compact form. Shining green foliage. Flowers of a beautiful salmon-rose color are borne in great profusion the entire season.

Marguerite—A bushy plant with bronze green leaves and large trusses of light rose colored bloom.

Otto Hacker—A strong vigorous growing plant with large shining dark green leaves and immense clusters of bright coral-red flowers.

**Prima Donna**—Constantly bears extra large clusters of rose colored flowers shading darker toward the centers.

Begonia Rex—The broad, high colored leaves with exquisite markings make the Rex Begonias invaluable as a decorative plant for the house. They are also excellent for baskets and vases if given plenty of moisture and not exposed to the full rays of the sun.

Ricinifolia or Star Begonia—A fine tropical looking plant with large ricinus-like leaves; deep green above and purplish-red underneath. The flower stems rise above the foliage, bearing fine large panicles of beautiful pale pink flowers. Fine pot plant and grows very large when planted outside.

Rubra—Flowers are rich coral-red hanging in large pendant clusters.

COLEUS brilliantine—One of the finest of the Coleus family with its immense leaves showing bright pink, chocolate and purple with scalloped edge of green and yellow. 25c, 35c and 50c.

Xmas Gem—A very bright variety with smaller leaves than brilliantine, but about the same markings. 25c, 35c and 50c.

#### FOLIAGE AND DECORATIVE PLANTS---Continued



Giant Fancy Leaved Coleus.

We also have a large variety of bedding Coleus. See Bedding Plants.

CROTONS—These plants with their gorgeous colorings of red, yellow, green, white and bronze make them one of the most excellent for decorative purposes. Require plenty of heat and moisture. There are innumerable varieties, of which we list a few of the best. 15c, 25c, 35c, 50c and 75c; large strong plants \$1.00 to \$2.00; large specimen plants \$5.00 to \$25.00.

Amabile—High colored, broad leaved variety showing pink, green, purple and yellow. Slow growing.

Andreanum—Broad leaf with green, orange and pale yellow markings.

Aureo-maculatum—Very small narrow green leaves with yellow spots.

Baroness Rothchild — Wide yellow leaves with red veins.

Chrysophylla — Medium sized leaf with green margin and yellow center. Crinkled.

Ingcmar—Long slender green leaves
with yellow center.

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Irregulare—Irregular leaves contracted below the middle, green with yellow spots and mid-rib.

Maculatum-katoni — Banjo shaped leaf with yellow spots.

Picturatum—Very richly colored long narrow leaves with green, red, yellow and orange.

Queen Victoria—Broad leaf mottled with green, yellow and red.

Quercum undulatum—Leaf somewhat resembling an oak leaf.

Spirale—Narrow spiral leaf with red, green or yellow mid-rib.

Tortillis—Very showy with its spiral green leaves beautifully marked with bright red and yellow.

Volutum—Recurving leaves of green with yellow mid-rib and veins.



#### **CROTON**

CUPHEA hyssopifolia (Erica)—A small shrubby plant with very small, narrow leaves bearing continually tiny lavender flowers. Very attractive for window boxes and especially fine for borders. 10c, 15c and 25c.

DRACAENA—These plants are considered among the best of decorative foliage plants. They should be given a light fibrous soil with good drainage, liberal

#### FOLIAGE AND DECORATIVE PLANTS---Continued



DRACAENA MASSAGEANA

watering with frequent showers. To ensure the greatest development of color let them have all the sunshine available.

Fragrans—A fine decorative plant with broad plain green leaves. \$2.00 to \$5.00.

Godseffiana—Very graceful and free branching. Leaves dark green with irregular spots of creamy white. Fine for baskets. 50c to \$2.00.

Massangeana—Similar to Fragrans, except leaves have a broad golden yellow stripe through the center. \$2.00 to \$5.00.

Terminalis—One of the finest for decorative purposes. Leaves are rather long and pointed, of rich crimson color streaked with pink and white. \$1.00 to \$2.00.

PANDANUS utilis (Screw Pine)— Very odd and attractive plant with its spirally arranged leaves which have small red spines along the edge. Somewhat resembles the pineapple plant. A very symmetrical and handsome plant, suitable for vases, etc. Strong plants \$2.00.

Veitchii—One of the most attractive decorative plants, especially fine for urns, etc. Leaves are beautifully striped with white. 15c to \$1.00; large plants \$2.00 to \$3.00.

PHYLLANTHUS nivosus var. roseopictus—Shrub with rather loose wiry branches somewhat zigzag. Leaves beautifully mottled with green, white, pink and red. Fine for low hedges, borders, etc. 35c, 50c and 75c.

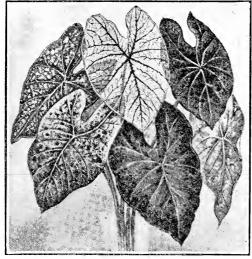
ZEBRINA pendula (Wandering Jew)
—A creeping plant with green and purple foliage. Fine for baskets or for covering large surfaces. 10c each;
\$1.00 per dozen.



PANDANUS VEITCHII

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# Tuberous, Bulbous and Herbaceous Plants



CALADIUM (Fancy Leaf)

AMARYLLIS (Johnsoni)—Fine for bedding and window boxes, producing, under the simplest conditions, one, two or even three spikes, three feet or more high, which are crowned with from three to six large and gorgeous trumpetshaped flowers of crimson-scarlet color striped with white. Prices on application.

**BEGONIAS** tuberous—We carry a fine line of assorted colors when in season. Write for prices.

CALADIUMS fancy assorted—Leaves beautifully marked with bright colors. 35c, 50c and 75c.

CALLA LILY (Godfrey Ever-blooming)—Very popular variety for either pot plant or outdoor planting. Flowers are pure white. Plants 25c, 35c and 50c; strong blooming plants \$1.00 to \$2.00. Bulbs should be planted in October or November. Prices on application.

CALLA Elliotiana (Yellow Calla)— Leaves dark green with creamy white spots, flowers a rich golden yellow. Bulbs should be planted in October or November.

CANNAS—This is one of the finest plants for general planting. Will thrive in any kind of soil and most any location, but to obtain best results they should be given an open, sunny location, rich soil and plenty of water. Our collection contains the best varieties, both

green and bronze foliage and are orchid flowering. 15c each; \$1.50 per dozen.

Allemania—Dark salmon with golden markings.

Austria—Pure canary yellow with crimson dots in throat.

Coronet—Canary Yellow.

Edulis—A foliage variety grown as a food.

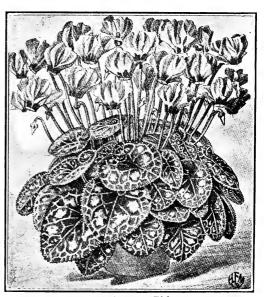
Indiana—Golden orange finely striped with red. Single bloom often measures seven inches across.

King Humbert—The grandest of all cannas with its bronze foliage and immense trusses of large sized flowers, which are orange scarlet with bright red markings. 25c each; \$3.00 per dozen.

Louisiana—Large flowers of vivid scarlet.

Pennsylvania—Large flowers of a vermillion scarlet often seven inches across.

Wintzer's Colossal—Without a doubt this is the largest flowered canna. The vivid scarlet flower often measures over eight inches across.



**CYCLAMEN** 

#### TUBEROUS, BULBOUS and HERBACEOUS PLANTS--Continued

Yellow King Humbert—Similar to King Humbert, only foliage is rich green instead of bronze and has brilliant yellow flowers of immense size instead of red.

CYCLAMEN—These are fine house plants with foliage beautifully variegated with silver and rose and inverted waxy flowers of various colors, pink, purple, red and white; produced in profusion for several months. Quite fragrant. Plants in bud and bloom \$1.00 to \$2.50 each.

EASTER LILLIES—Few flowering plants can be of more interest in the garden than the well known Easter Lily. It is of easy culture and no flower is more beautiful than this fragrant pure white lily. Plant during October and November. Large bulbs 9-12 CM 35c each or \$4.00 per dozen.

EUCHARIS Amazonica (Amazon Lily)—A fine pot plant producing fragrant, pure waxy white star-shaped flowers often about four inches long. 50c to \$2.00.

FREESIAS—These graceful fragrant flowers are of the easiest culture. Can

be grown as a pot plant or in the open ground. They require a good loam with

some well rotted manure or leaf mold and should not suffer for water. Plant in October and November. Write for prices.

GLADIOLUS—This is one of the most popular of the flowering bulbs. In South Florida can be planted in November, December and January. We only carry a few of the best varieties. Bulbs 75c per dozen.

America—This is one of the finest for cut flowers or for bedding out. Produces long spikes with exceptionally large orchid-like flowers of a very beautiful delicate pink.

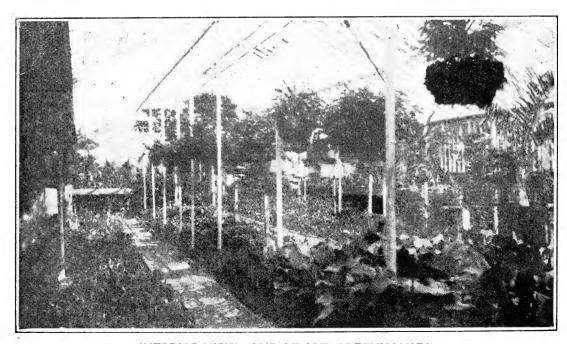
Brenchleyensis—Flowers are vermillion scarlet.

Mrs. Francis King—A very striking shade of light scarlet.

NARCISSUS grandiflora (Paper White)—May be planted from October to February in open beds, pots and window boxes; also can be grown in glass bowls of water same as the Chinese Sacred Lily. Bears long stemmed clusters of pure white star-shaped flowers. 75c per dozen.

Von Sion—Like the Paper White, except flowers are a beautiful yellow.

Write for other varieties and prices.



INTERIOR VIEW—ONE OF OUR GREENHOUSES

## Roses

ROSES are one of the most important flowering shrubs of the South. They require very rich soil and should be fertilized several times a year, also see that they never want for moisture at the roots. Keep the soil moist to a depth of two feet at all times, if possible. Enough pruning should be done to keep them free from old wood, but if more is necessary it should be done about October in order to encourage long flowering shoots. Transplant roses in November, December or January. Pot grown, on own root, 75c and \$1.00 each.



Duchess de Brabant T.—Light rose shading to salmon; very free. A good grower.

Etoile d. Lyon T.—Bright sulphuryellow; fine form, large size; a fine yellow rose.

Hadley HT.—This variety is double and buds are well formed. Deep velvety crimson in color.

Jonkheer J. L. Mock HT.—Blooms of large size and very fragrant. Clear imperial pink

Kaiserin Augusta Victoria HT.—Pure white with shadings of primrose yellow.

Kaiserin Augusta Victoria cl.—A strong climbing form of the other variety of the same name. Pure white.

Maman Cochet T. (White)—A strong vigorous grower and profuse bloomer. Flowers are pure white, or white with a very slight, delicate pink tint on the outer petals.

Maman Cochet T. (Pink)—Beautiful light pink shaded with salmon-yellow, outer petals splashed with bright rose; extremely large and full.

Marechal Niel Cl. T.—This is the old stand-by yellow of the South, where it is hardy. Immense deep golden-yellow flowers, very fragrant.

Marie Van Houtte T.—Canary-yellow, deeper center, the border of the petals tipped with bright rose.

Mrs. Charles Russell HT.—One of the choicest pink roses, similar to the American Beauty. A lovely shade of bright rose-pink deeper toward the center.

Ophelia HT.—Large perfect shaped flowers of a brilliant salmon-flesh shaded with rose on outer edges of petals, with a heart of glowing peachpink and orange-yellow blendings. Erect habit, stiff long stems, free and continuous in growth and bloom.

Paul Neyron HP.—The largest flowered rose grown, often measuring five inches in diameter. Color is a deep shining pink. Strong and vigorous. A very desirable variety.

Reine Marie Henriette Cl. T.—Deep cherry red. Fine buds opening into large delicately scented blooms. Vigorous climber and good bloomer.

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## Vines and Creepers

A screen of vines on the porch adds not only comfort to the home but beauty as well. They can also be trained on trellises, pergolas, arbors, etc., where they are naturally invaluable. If unsightly fences, which are usually necessary, were covered by them they would scon be things of beauty, as vines not only soften the lines but cover up many imperfections. In planting the ground should be prepared and fertilized the same as for any shrub.



#### BEAUMONIIA GRANDIFLORA

ALLAMANDA carthartica hendersonii—A beautiful tropical plant grown in Florida which may be trained to be either a shrub or vine. Glossy green broad leaves; flowers, which are constantly produced, are pure golden yellow and of large size. Strong plants 35c and 50c.

ANTIGONON leptopus (Rosa de Montana)—A beautiful vine bearing great racemes of rose-pink flowers for most of the year in Florida, good for sunny locations. 25c and 35c.

AMPELOPSIS veitchii (Boston Ivy)—A well known rapid climber with dark green foliage assuming brilliant shades in fall. 35c and 50c.

BEAUMONTIA grandiflora—A strong growing, woody vine with large dark green foliage and clusters of immense trumpet-shaped white flowers resembling the Easter Lily, only larger. Strong layer plants \$1.00 to \$2.00.

BIGNONIA venusta (Pyrostegia)— One of the strongest growing vines, climbing to a great height. Evergreen, with bright, glossy green foliage. Tubular flowers of a bright orange-red color are borne in great profusion during the winter and spring, making it one of the most striking and beautiful of all vines. 35c, 50c and 75c.

BOUGAINVILLEA brazilliensis—The Bougainvillea is very popular and one of our finest plants; may be trained to be either shrub or vine. This specie has flowers of a rich purple. 50c to \$2.00.

Crimson Lake—Very beautiful. Flowers, rich crimson, later overcast with purple shades. Strong plants \$2.50 to \$4.00.

Glabra Sanderiana (Japanese Paper Flower)—The best known variety. A strong grower. A very showy plant bearing masses of purple flowers during winter and spring, but showing some bloom most of the year. 35c, 50c and 75c.

Spectabilis lateritia — Brick-colored flowers, in full sun, varying to lighter reddish pink. Rare. \$2.50 to \$3.00.

CLERODENDRON Thomas ae— (Bleeding Heart)—A beautiful climbing plant of very rapid growth. Flowers of a bright scarlet, enclosed partly in a

#### VINES AND CREEPERS---Continued

pure white calyx, are borne in great profusion. Young plants a foot high often bearing several clusters. 35c, 50c and 75c.

FICUS repens (Climbing Fig)—An evergreen climber with small green leaves. Makes a very dense, dark green covering, excellent for walls, rock or rustic work, as it attaches itself to any solid object. 35c and 50c.

GELSEMIUM sempervirens (Yellow Jasmine)—Well known woody vine bearing glossy evergreen foliage and a profusion of fragrant, bell-shaped, bright yellow flowers in winter. 35c and 50c.

HEDERA helix (English Ivy)—The well known ivy used for covering walls, etc. Foliage is very rich waxy green with prominent veins. 35c and 50c.

IPOMEA bona-nox (Moonvine)—A very quick growing vine bearing large white flowers with a five pointed star in center. Flowers open only at night. 35c.

JASMINE gracillimum (Star Jas-

mine)—An evergreen climbing shrub with beautiful showy white star-shaped flowers, which are very fragrant. Bright green pinnate foliage. 35c and 50c.

LONICERA Hall's Japan (Honeysuckle)—Hardy, very vigorous climber. White flowers, changing to yellow, are borne almost constantly. 35c, 50c and 75c; heavy plants \$1.00.

**PYROSTEGIA venusta**—See Bignonia venusta.

TRACHELOSPERMUM jasminoides (Malay or Star Jasmine)—Hardy evergreen vine of rapid growth with small shiny leaves and fragrant pure white star-shaped flowers which are borne in great abundance only in spring. 50c, 75c and \$1.00.

WISTARIA sinemsis—A strong growing hardy vine. Large panicles of purple flowers are borne in spring. 50c, 75c and \$1.00.

Alba—A fine variety with large clusters of white flowers. 50c, 75c and \$1.00.

## Ferns

There are none of the foliage plants that are more practical for all general house, table or window decoration than the Fern. They are easily grown and thrive well in an ordinary living room. They should have plenty of drainage and be kept well watered; never let them dry out for any length of time.



ADIANTUM CROWEANUM—Maiden-Hair Fern

ADIANTUM (Maiden-hair Fern)— We carry a large assortment of the various maiden-hair ferns, listing only a few choice ones. 35c, 50c, 75c and \$1.00; specimen plants \$2.00 to \$5.00.

**Croweanum**—One of the most beautiful and especially fine for floral arrangements.

Cuneatum—Another very graceful variety with delicate fronds well adapted to cut flower work.

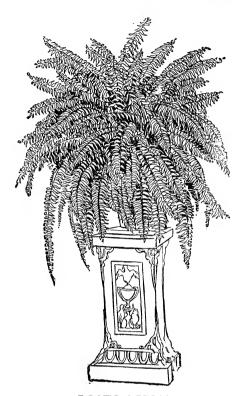
Farleyense gloriosum (Glory Fern)
—A fine specimen of the broad leaf maiden-hair.

Mundulum—A dwarf compact plant. Fronds not often more than 9 or 10 inches long, very dark green with wedge shaped pinnae.

Wiegandii—Large plant, compact in habit, reaching a height of 10 to 15 inches.

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#### FERNS---Continued



**BOSTON FERN** 

ASPARAGUS plumosus nanus (Lace Fern)—One of the handsomest and most useful of all ferns. The leaves, very lace like in texture, are bright green. It is especially adapted for bouquets and all cut flower work. Very easy of culture, thriving best in full light, but not direct sun. 15c, 25c, 35c and 50c.

Sprengeri — Strong growing fern forming a large clump of roots and crowns from which it sends out long shoots covered on all sides with fine branches. Its long pendant-like growth makes it especially desirable for hanging baskets, porch boxes, etc., where it makes a graceful trailing plant with branches or fronds, 4 to 5 feet in length, of a rich shade of green. 12c, 25c, 35c and 50c.

NEPHROLEPSIS exaltata Bostoniensis (Boston Fern)—One of the best known of all ferns. Its long graceful, drooping fronds make it excellent for pedestals. Fully matured fronds attain a length of 4 to 5 feet. 25c, 50c, 75c and \$1.00; specimen plants in tubs \$2.00 to \$5.00.

Davallioides furcans (The Stag-horn)
—A fine decorative plant with ends of fronds peculiarly divided. Another common name is "Fish Tail," because ends of fronds somewhat resemble a fish's tail in shape. 50c, 75c and \$1.00; specimen plants in tubs \$3.50 and \$5.00.

TABLE FERNS—These dainty little decorative plants, with their different shades of green and silver, beautifully striped and variegated, are especially adapted for use in jardinieres and are indispensable where inside fern effects are desired. We carry a fine assortment at 25c and 35c; a few specimen plants \$1.00 to \$2.00.

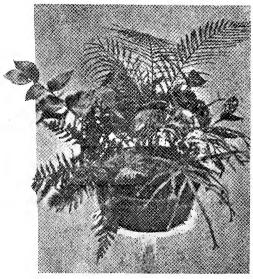


TABLE FERNS AND COCOS WEDELLIANA

## **Bedding Plants**

All bedding plants are 75c per dozen, except where otherwise specified.

AGERATUM inimitable—One of the best of bedders. Nearly always full of immense heads of bright lavender-blue

flowers. They are also useful for baskets and vases.

AGERATUM white—Similar to the blue ageratum only flowers are white. Dwarf.

#### BEDDING PLANTS---Continued

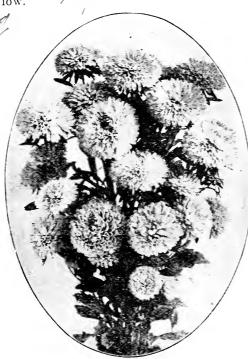
ALTERNANTHERA — These are dainty little foliage plants of compact habit, growing about six inches high. Very attractive and ornamental for bor-

Aurea Nana-Fine leaves of bright golden yellow.

Brilliantissima—Bright red foliage.

ALYSSUM little gem (Sweet Alyssum or Carpet of Snow)—These little plants, 3 to 4 inches high, are fine for borders, also are desirable for hanging baskets, trailing over the sides. Produces a profusion of fragrant white flowers.

ANTIRRHINUM (Snap-dragon) — Yery popular as a bedder and a cut flower. Colors are pink, white and yellow.



**ASTERS** 

ASTERS-One of the finest of bedders bearing large chrysanthemum-like flowers from March until July. Colors white, pink and purple.

BELLIS DAISY-The well known English Daisy. They are very all the plants growing to about six inches high, which makes them fine for borders or small beds. Small double flow-English Daisy. They are very attractive ers in white and pink.

> CALENDULA, Orange King-Hardy annuals about one foot high, that produces a profusion of very showy large dcuble flowers, ranging in color from

ivory to deep orange. Makes very attractive beds.

CANDYTUFT-Well known annuals useful for bedding. White flowers are produced on long spikes.

CARNATION-The carnation is a general favorite, not only for their charming fragrance but for the richness of color. The most popular carnation for Southern planting is the Marguerite. Large double highly-scented flowers are produced on long stems.

CHRYSANTHEMUMS-We carry a fine line of these beautiful plants in both the large flowering and the Pom Pons. Colors are white, pink and yellow in the large flowering, white and yellow in Pom Pons. Plant in April, May or June. \$1.00 and \$1.50 per dozen.

CINERARIA-Very attractive plants growing 12 to 15 inches high and are covered with a mass of flowers, colors ranging through all shades of blue to royal purple and from shining crimson to deep marcon. 30 4 9 75 & each

COLEUS-We carry a large variety of this well known bedding plant, listing only a few of the best.

Beckwith's Gem-Large, finely scalloped leaves of a dark velvety maroon bordered with red.

(Trailing Queen) — Cecil Brown Small scalloped leaves of dark green centered with magenta and cream. An excellent variety for hanging baskets or vases on account of its trailing habit.

Golden Bedder—Clear yellow when ell developed; edge somewhat well crinkled; center rib of lighter yellow.

Her Majesty-Rich reddish brown edged with gold.

Leopard—Greenish yellow thickly dotted with maroon.

Silver Queen-Similar to Cecil Brown except foliage is creamy yellow with narrow bright green border.

DAHLIA-A delightful plant for the garden. They should be given plenty of sunshine and water, and cultivate well until they begin to bloom, after that stir only the surface soil, just enough to prevent a crust from forming. The Cactus Dahlias have large, looselyformed flowers like the Chrysanthemum, while the decorative and show Dahlias produce large ball-shaped blooms, full to the center; the petals are somewhat irregularly situated. long, broad, flat and nearly straight. Dahlias are particularly adapted for seashore

#### BEDDING PLANTS---Continued

use, and not only do well, but thrive, because of the moisture, especially the heavy dews which collect during the night. The Dahlia is one of the easiest plants to grow and will produce more flowers than any other plant in the garden, if properly cared for. For growing in the South plant in the spring. There are many different varieties of this charming plant, of which we carry a few of the best. \$1.00 and \$1.50 per dozen.

DAISY Shasta-Very free blooming plant with large pure white flowers with golden centers. \$1.00 per dozen.

DIANTHUS or Pinks—This is a popular plant for bedding. Flowers in a great variety of colors make them very

> FEVERFEW—A bushy plant bearing a profusion of small, double, white daisy-like flowers.

> GERANIUMS-There is a large family of the Geranium, of which we have a good collection. 20c and 25c each.

> Alphonse Ricard—Large trusses of double bright orange-red flowers.

Beaute Poitevine—Semi-double. Free bloomer, bearing large bright salmonpink flowers.

La Favorite—Double. One of the finest, with large trusses of pure white

Marquis de Castelaine-One of the largest geraniums. Deep rosy scarlet color shading to pure scarlet at edge of upper petals.

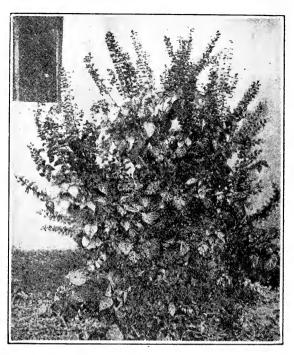
S. A. Nutt-Double. Its dark crimson flowers make it the darkest and richest geranium grown.

LARKSPUR—This is a quick growing, free blooming annual, producing stiffly erect spikes of beautiful flowers in great profusion. Colors-white, flesh-pink and sky-blue.

PANSIES—Pansies produce larger flowers and are at their best during the cool weather. We have a fine collection of rich, velvety shades, many light colors, in great variety and huge in size, with long stems.

PETUNIAS—These brilliant flowers are easily grown and make one of the most desirable annuals. Flowers are large size and colors are indescribably rich and varied.

SALVIA (Scarlet Sage)—This is a very popular plant. Its spikes of brilliant scarlet flowers towering above the dark green foliage make of it a very attractive plant.



#### SALVIA SPLENDENS

STOCKS—Stocks are well adapted ruse as bedding plants for use as bedding plants, pot culture or for cut flowers. The rosette-like flowers are arranged in spikes and are very fragrant. Colors are white, shellpink and rich dark purple.

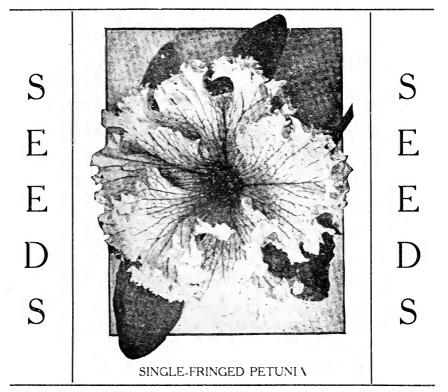
VERBENAS—This well known plant makes an ideal bedder. Very few plants will make such a gorgeous display or furnish more flowers for cutting than the verbena. A few plants in the porch box or hanging basket adds beauty with its bright flowers. The large trusses of flowers are freely borne and are of almost every color imaginablė.

VIOLET (Princess of Wales)—This the largest of all violets. is the largest of all violets. single and rich violet blue. Easier to grow than the double and better adapted to Florida climate.

ZINNIAS—This plant, with its large double flowers in assorted colors, is becoming more popular each year, both as a bedder and a cut flower. The daintiest colors are the different shades of pink, yellow and white, which are very attractive as vase flowers or for floral work, while the brighter colors make the yards very showy and pleasing to look upon. Especially fine for vase flowers for the cemetery on account of their keeping qualities.

Page Thirty

# KNULL'S QUALITY SEEDS



AGERATUM—A fine half-hardy annual of easy culture, nice for bouquets (a delicate blue color). Pkg., 5c. Cover seeds 1-16 inch deep.

ASTER—One of the most popular and effective plants of the flower kingdom. Tall mixed, pkg., 5c. Dwarf mixed, pkg., 5c. New branching, pkg., 10c. Aster King, pkg., 10c. Cover seed ½ inch deep.

BACHELOR'S BUTTON—Hardy annual of easiest culture; produces a fine effect in groups or masses. Mixed, pkg., 5c. Cover seeds ½ inch deep.

BALSAM—Dbl. Camellia Flowered—A general favorite, best effect is obtained when used in beds. Pkg., 10c. Cover seeds 1/4 inch deep.

BRACHYCOME—Swan river daisy, has fern-like foliage and handsome flowers. Pkg., 5c. Cover seeds 1/8 inch deep.

#### SEEDS--Continued

CARNATION—Needs no introduction to flower lovers. Mixed colors, pkg., 20c. Cover seeds ½ inch deep.

CARNATION, MARGUERITE — Smaller than above, but very free bloomer. Mixed colors, pkg., 10c. Cover seeds 1/8 inch deep.

CALENDULA—Dble. yellow flowers, free-flowering, hardy annual. Pkg., 10c;  $\frac{1}{2}$  oz., 25c; 1 oz., 40c. Cover seeds  $\frac{1}{8}$  inch deep.

CALLIOPSIS—Handsome showy annual of brilliant colors. Mixed, pkg., 10c. Cover seed 1-16 inch deep.

CANDYTUFT—Exceedingly fine for low borders. Mixed colors, pkg., 10c; white, pkg., 10c. Cover seeds 1/8 inch deep.

CANTERBURY BELLS—Very effective border plant. Single mixed, pkg., 10c. Cover seeds 1-16 inch deep.

CHRYSANTHEMUMS—Annual, mixed varieties, bright colors, pkg., 10c. Cover seeds ½ inch deep.

COCKSCOMB—Very showy annual producing large heads of rich crimson and yellow flowers. Pkg., 10c. Cover seeds 1-16 inch deep.

COSMOS—Mixed colors, beautiful annual, rapid growth of 4 to 6 feet in height; fine for cut flowers. Pkg., 10c. Cover seeds 1/4 inch deep.

CYPRESS VINE—A delicate and beautiful climber, flowers resemble red and white stars. Pkg., 10c. Cover seeds 1/4 inch deep.

DAISY—Double mixed, trellis or English Daisy; fine for small border during winter season in Florida. Pkg., 10c. Cover seeds 1-16 inch deep.

DATURA—Strong growing plant attaining a height of 2 to 3 feet. Mixed varieties, pkg., 5c. Cover seeds 1/4 inch deep.

EVENING PRIMROSE—A showy plant opening its flowers only in the evening. Pkg., 10c. Cover seeds 1-16 inch deep.

EVENING GLORY—An adjunct to the old Morning Glory, a quick-growing vine bearing large white flowers in the evening. Pkg., 10c. Cover seeds 1 inch deep.

EVERLASTINGS—Mixed varieties, pkg., 10c. Cover seeds  $\frac{1}{8}$  inch deep.

FORGET-ME-NOT—An old favorite; succeeds best in a cool moist situation. Pkg., 10c. Cover seeds 1-16 inch deep.

FOUR O'CLOCK—Flowers are of many varied colors and are produced in great profusion. Pkg., 5c. Cover seeds ½ inch deep.

GAILLARDIA—Handsome flowers very useful for making bouquets. Mixed colors, pkg., 10c. Cover seeds 1/8 inch deep.

GLOBE AMERANTH—Soak seed in warm water before planting; is an everlasting, sometimes called English clover. Pkg., 10c. Cover seed 1/8 inch deep.

HOLLYHOCK—Finest double mixed, including all the old favorite varieties. Pkg., 10c. Cover seeds 1/4 inch deep.

HYACINTH BEAN—A rapid growing summer climber bearing large clusters of showy purple and white flowers. Pkg., 10c. Cover seeds 1 inch deep.

LARKSPUR—Double branching, giving an abundance of flowers suitable for vases and bouquets. Pkg., 10c. Cover seeds ½ inch deep.

LOVE IN A MIST—Free flowering hardy annual; flowers are of very curious and peculiar construction. Pkg., 10c. Cover seed  $\frac{1}{8}$  inch deep.

MARIGOLD—French dwarf, being too well known to need description. Pkg., 5c.

MARIGOLD—African mixed; taller growing than the French dwarf and larger flowering, mostly yellow in color. Pkg., 5c.

MIGNONETTE—A well known favorite, highly esteemed for its delightful fragrance. Pkg., 5c. Cover seeds 1/4 inch deep.

MORNING GLORY—Rapid climber of dense foliage, an old and popular favorite. Pkg., 5c. Plant seeds 1/2 inch deep.

MORNING GLORY—Royal Jap, the cultivation and hybridizing of the Morning Glory is a specialty of the Japanese and this improvement over the older favorites is marked. Pkg., 10c.

MOURNING BRIDE or SCABIOSA—Flowers range in color from white to almost black, are very pretty and useful for bouquets. Pkg., 10c. Cover seeds 1/8 inch deep.

NASTURTIUM—Tall, mixed colors, pkg., 15c; 1/4 lb., 40c; 1/2 lb., 75c; 1 lb., \$1.25.

NASTURTIUM—Dwarf, mixed colors, pkg., 15c;  $\frac{1}{4}$  lb., 50c;  $\frac{1}{2}$  lb., 80c; 1 lb., \$1.50. Cover seeds  $\frac{1}{2}$  inch deep.

NEMOPHILA—A genus of very pretty annuals deserving extensive cultivation. Pkg., 10c. Cover seeds 1/8 inch deep.

NICOTIANA AFFINIS—A variety of Tobacco cultivated for its handsome sweet-scented flowers. Pkg., 10c. Cover seeds ½ inch deep.

PANSY—Choice mixed, no garden is complete without them, fine for winter flowering in Florida. Pkg., 10c. Cover seed ½ inch deep.

PANSY—Fancy mixed, finest show varieties. Pkg., 20c.

PETUNIA — Hybrid mixed colors, exceedingly hardy, free blooming; will last through a whole season. Pkg., 5c. Cover seeds 1-16 inch deep.

PETUNIA—Veined and mottled; very ornamental; equally well adapted to garden or pot culture. Pkg., 10c.

PETUNIA—Large fancy flowered; seed in this packet are of the Grandiflora or large flowering type only. Single, fringed. Pkg., 20c.

PHLOX DRUMMONDI—No plant is more generally useful; it is without doubt the finest annual in cultivation. Pkg., 10c. Cover seeds ½ inch deep.

PHLOX (Star of Quedlinburg)—A very attractive variety of Phlox, each petal ending in a point which gives the flower a star-like form. Pkg., 10c.

PINKS—One of the best and most useful of flowering plants, double imperial. Pkg., 5c. Cover seeds ½ inch deep.

POPPY—Mixed varieties. Nothing causes more or greater admiration than this most showy and brilliant of annuals. Pkg., 5c. Cover seeds 1-16 inch deep.

POPPY (California)—Mixed colors; very profuse flowering plants of extremely rich colors. Pkg., 10c.

PORTULACA—Double mixed. A very attractive and popular annual of creeping habit; succeeds best in sandy soil and full sun. Pkg., 10c. Cover seeds 1-16 inch deep.

RICINUS—Castor oil plant, very ornamental and effective for a plant of large quick growth. Pkg., 5c. Cover seeds ½ inch deep.

SALVIA SPLENDENS—Flowers are brilliant scarlet borne on long spikes, blooms profusely. Cover seeds 1/8 inch deep. Pkg., 10c; 1/4 oz., 60c; 1/2 oz., \$1.00.

SALPIGLOSSIS—Large flowering, mixed, a very desirable plant deserving of more general cultivation. Cover seeds 1-16 inch deep. Pkg., 10c.

SCARLET FLAX—One of the handsomest annuals in cultivation; valuable for bedding. Pkg., 5c. Cover seeds 1/8 inch deep.

SNAP-DRAGON—Finest tall mixed, one of the very best perennials and it is sure to give satisfaction. Cover seeds 1-16 inch deep. Pkg., 10c.

STOCK, Ten Weeks—Dwarf as near a perfect flowering plant as any; fragrant flowers of almost every color. Pkg., 10c. Cover seeds 1/8 inch deep.

SUNFLOWER—Very hardy and very double; closely resembles a large double chrysanthemum. Cover seed  $\frac{1}{2}$  inch deep. Pkg., 5c.

SWEET PEAS—Very fragrant and desirable for cut flowers. Cover seeds 2 inches deep. Pkg. prices according to size, 5c in separate colors, in mixed colors 5c and 10c per package.

SWEET WILLIAM—Mixed colors, an old and popular variety, mostly used for mixed flower borders. Cover seeds  $\frac{1}{8}$  inch deep. Package, 10c.

SWEET SULTAN—Mixed colors, now very popular in Europe; flowers are thistle-like in appearance and deliciously fragrant. Cover seeds ½ inch deep. Pkg., 10c.

THUNBERGIA—A very free flowering climber, with handsome foliage and pretty flowers; mixed varieties. Cover seeds ½ inch deep. Pkg., 10c.

VERBENA—Choice mixed, very nice for beds, borders or porch boxes; very brilliant colors. Cover seeds 1/8 inch deep. Pkg., 10c.

ZINNIA—Double mixed, flowers resemble those of the Dahlia, in very brilliant colors; they are the most satisfactory annual for planting in Florida. Cover seeds 1/4 inch deep. Pkg., 10c; 1/8 oz.; 1/4 oz, 40c; 1/2 oz., 75c; 1 oz., \$1.25.



NARCISSUS EMPEROR

### Flowering Bulbs

We handle only the very best quality of imported bulbs, and will carry those listed in this catalogue in stock at the proper season for planting. Prices will be gladly furnished upon any quantity on request. We have found through several years' experience that Tulips or Hyacinths, neither single or double, give satisfaction in Florida, so do not carry them.

GLADIOLUS—A very popular flowering bulb of easy culture. The proper time for planting in Florida is during the months of November, December and January.

- G. AMERICA—One of the best keeping and most suitable varieties for cut flowers; large full spikes of a beautiful delicate pink shade.
- G. MRS. FRANCIS KING—A strong grower, flowers are a light scarlet in color.

### **BULBS**—Continued

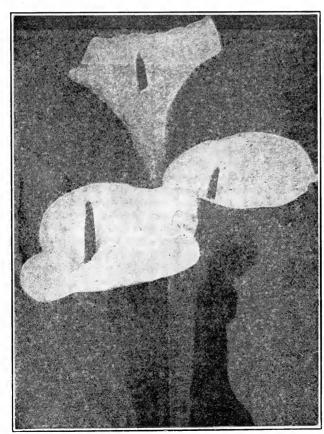
G. BRENCHLEYENSIS—Vermillion scarlet in color, extra long spikes.

FREESIA—Produces a fine cluster of white flowers; very fragrant; should be planted during the early fall.

LILLIES — GIGANTEUM (Easter Lily) — The beautiful large white Easter lily is so well known that it needs no description. They are one of the most satisfactory bulbs it is possible to plant in Florida. You are sure to obtain the best of results with them.

L. CALLA (Aethiopica)—White Calla Lily, the most popular of all lillies; a large pure white lily of soft velvety texture.

B U L B



WHITE CALLA LILY

B S

В

### **BULBS**—Continued

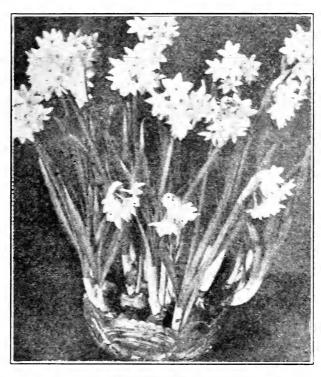
NARCISSUS (Paper White Grandiflora)—A very useful and pretty flowering bulb, grows just as well in water as in the soil; no home should be without a bowl of Paper White Narcissus during the long winter months. Plant in early fall.

N. Emperor—A very fine daffodil, large size and of pure yellow color; does well in pots or may be grown in beds for cut flowers.

N. Empress—A daffodil of strong growth and large flowers, white and yellow.

N. Golden Spur—Very popular, bright golden color and a vigorous grower.

N. Trumpet Major (or Single Von Sion)—A rich full yellow color, large flowers and early bloomer.



PAPER-WHITE NARCISSUS

We wish at all times to be of every ass stance possible to our customers. If you are in doubt about any question in our line, we will consider it a pleasure to help you. Our service is the best we can make it. If you should have a complaint tell us about it.

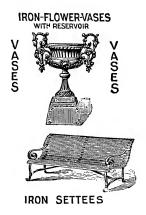
# IRON RESERVOIR VASES



These Iron Reservoir Vases are made of cast iron and are very durable, the supply of water needs replenishing only about every fifteen days. Keeps your plants in a fresh growing condition.

### Vases and Settees

## Made of Iron Especially for Your Grounds

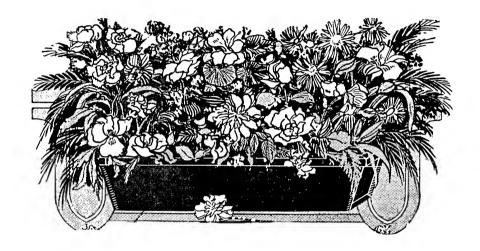




The great feature of the Vases is their automatic watering process, which gives plants just the right quantity of water at all times. This is accomplished by a double bottom, the upper one for the earth and plants, and the lower one for the water. The water is drawn up as needed by capillary attraction through a tube filled with pebbles, moss or sponge, into the earth above.

Just stop and consider what this wonderful devise means to you. You need not worry about watering the flowers every morning or evening; in fact, you can go away for two weeks and find your plants in better shape when you come back than when you went away.

### PORCH BOXES



### THEY MAKE YOUR HOME APPEAL

to every one who loves the beauties of nature and causes your home to seem almost a part of nature's work.

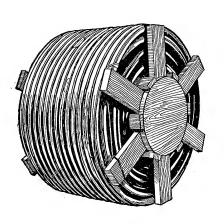
Our PORCH BOXES are made from good quality cypress lumber 1 inch thick, painted green and under ordinary conditions will give several years' service. Price 75c per foot.

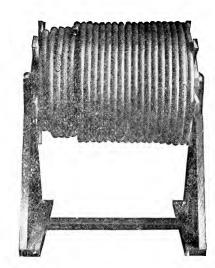
#### HANGING BASKETS

We carry a complete line of Hanging Baskets at all times in both terra cotta and wire. Terra cotta, greeston finish, 35c to \$3.50 each, according to size, hangers included. Wire Baskets, according to size, each 35c, 50c, 75c and \$1.00, including hangers.

### MOGUL BRAND

### GARDEN HOSE





### GUARANTEED FOR ONE YEAR

This hose has been tested in our own plant and we have made sure of its high quality before offering it for sale. It will give you value received for every cent invested and several years' service if given ordinary good care.

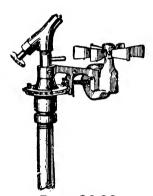
Every home should have a string of garden hose for watering plants, shrubs, flowers, etc. They are an absolute necessity.

### DAYTON SPRINKLERS

### ROTARY AND OSCILLATING



The Lawn Type mounted on stand for hose installation.



Price \$6.00

The Irrigation Type for mounting on pipe risers.

The DAYTON is a most practical, durable and efficient sprinkler; was devised for watering lawns or gardens. It sprinkles from a 3 ft. radius to a 40 ft. radius. It sprinkles every inch of the ground and is better for your lawn or plants than sprinkling with a hose.

Operates on any pressure from 15 lbs. up; can be adjusted to any kind of a stream. Every Dayton is guaranteed to give perfect satisfaction.

#### We Are Distributors

### Double Rotary Sprinkler

SAVES ITS COST IN LABOR AND WATER



## Kirkspray System

For Lawn



For Garden

### KIRKSPRAY

The Kirkspray system of fertilizing and spraying introduces no new theories or formulas in regard to sprays or fertilizers. It is simply a newer, easier, more modern way to insure the even distribution of the chemical elements found in all standard plant foods, commercial fertilizers, animal manures and in the insecticides and fungicides most generally recommended.

The water, passing over the cartridge surface, slowly dissolves it and mixes it evenly with the cartridge contents. All you have to do is just put the proper cartridges in the Kirkspray and turn on the water.

### FERTILIZERS

THE KIND YOU WANT TO GROW BEAUTIFUL LAWNS, FLOWERS, AND FOR THE SMALL HOME GARDEN

Why Not V-C Now?



Eventually
You Will Buy
the Best



Why Not V-C Now?

#### PUT UP IN PACKAGES

as follows: 1 lb. cans; 5 lb. bags; 10 lb. bags

#### KNULL'S SPECIAL MIXTURE

### **GUARANTEED ANALYSIS**

AMMONIA, not less than \_\_\_\_\_\_\_6 per cent Derived from blood and bone, castor pomace, nitrate of soda and sulphate of ammonia.

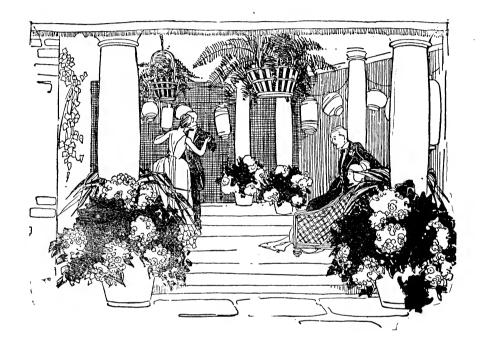
AVAILABLE PHOSPHORIC ACID, not less than \_\_\_\_\_\_\_6 per cent Derived from bone and dissolved bone phosphate.

POTASH, actual (K2O), not less than \_\_\_\_\_\_1 per cent Derived from sulphate of potash and tobacco.

CHLORINE, not to exceed \_\_\_\_\_\_1 per cent MOISTURE, not to exceed \_\_\_\_\_\_12 per cent

### "SAY IT WITH FLOWERS"

### FOR ALL OCCASIONS



WE CARRY A COMPLETE LINE of CUT FLOW-ERS at all times; every seasonable flower is to be had at our store as soon as it comes into the market.

We make a specialty of bouquets and decorations for weddings and all social functions. Consult us. We are here to serve you. It is our pleasure to please you.



### BEAUTIFUL

### **FERNERIES**

add much to the appearance of a home. They give a touch of Mother Nature right inside your living room, when filled with our live growing flowers, plants and ferns. Try one. You will be convinced.

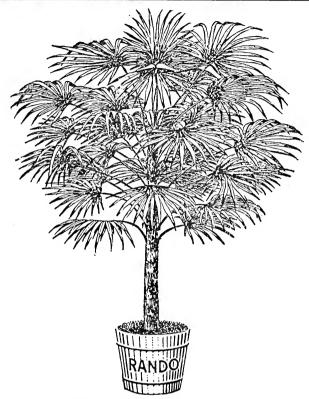
Our ferneries are very well made of the very best quality material and by the best basket makers in the country; every care is used in their construction to make them as near perfect as it is humanly possible to do.

All PLANT STANDS and Ferneries are equipped with metal liners.

Prices range from \$13.00 and up, according to the design and size of the individual piece selected. We will be glad to have you call and inspect our line of Baskets and Ferneries.



### ARTIFICIAL PALMS



The most satisfactory plants for use in permanent decorations in stores, restaurants, halls, lodge rooms, or any place where plants have to remain in a dark place. They are made from natural Florida Palm leaves which have been cured and prepared, then painted; will retain their color for years. When they become covered with dust you may clean them by merely setting them outside and turning the hose on and giving them a good washing with a heavy spray from the nozzle. Our plants are all hand made and we use all possible care to make them appear just like the natural palm.

	/ Height	Leaves	Each
піт	5 feet	12	\$ 6.00
Palm Trees,	7 feet	14	7.20
D 1	7 feet	18	9.60
Potted	12 feet	24	12.00
	14 feet	36	15.00



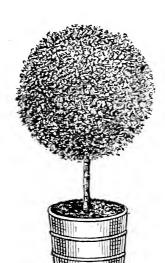
### SAGO PALM POTTED

PALM PLANTS POTTED

Height	Leaves	Each	Height	Leaves	Each
18 in.	10	\$1.50	24 in.	8	\$1.50
20 in.	12	1.75	30 in.	12	3.00
22 in.	18	3.00	36 in.	18	4.00
24 in.	24	5.00	48 in.	22	5.00

### ARTIFICIAL BOXWOOD TREES

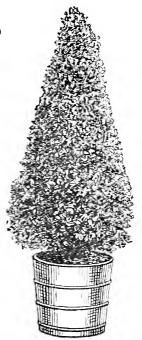
### CONICAL



Height Price 24 in. \$ 7.00 30 in. 9.25 36 in. 12.50 42 in. 15.00

### ROUND

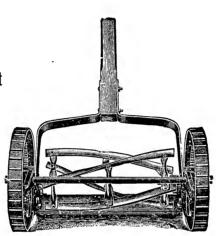
Height Price 24 in. \$ 6.25 30 in. 8.00 36 in. 10.25 42 in. 12.50



### Dixon Lawn Mowers

#### WE ARE DISTRIBUTORS

The mower that is worth its weight in gold to the man who has a lawn.



This mower will cut grass which is seven inches high.

### THE DIXON LAWN MOWER

Patent thrust, ball bearing, guaranteed in every way, and dust proof. Both the upper and lower knives are crucible steel. Wheels are 10 inches high and the gear is on the inside rim of the wheels, giving them power and speed. The reel knife is  $6\frac{1}{2}$  inches in diameter, has four blades. The lower bed knife is crucible lip steel fastened to floating knife bed. This bed knife bar rests on the tie rod that holds the back ends of the mower rigidly together.

#### **PRICES**

14-inch, four blades	\$10.50
16-inch four blades	11.75
18-inch four blades	12.50



